

MATSUMOTO







matsumoto tourism Q



¥8,800 (¥9,800*)





One of the five castles designated as National Treasures, Matsumoto Castle was constructed over 400 years ago during the Warring States Period and currently boasts the oldest five-tiered, six-story castle tower in Japan. In harmony with the surrounding nature, the castle's beauty awes visitors throughout the seasons. It is most famous as a cherry blossom spot in the spring when the cherry trees around the moat create tunnels of flowers, but seeing the castle among the summer green, fall colors, and winter scenery is popular as well. From sunset to 10 p.m., the tower is illuminated, allowing you to enjoy a fantastic view at night, too.



Matsumoto is the hometown of world-renowned artist. Yavoi Kusama, See some of her early works that aren't on display anywhere else are shown in her permanent exhibit. Her largest piece in the world, the massive field sculpture "The Visionary Flowers," sits on display at the front of the museum. A 2.5-meter-tall yellow pumpkin with black polka dots is one of 2019's signature pieces.

Japan Ukiyo-e Museum

The Japan Ukiyo-e Museum holds the world's largest collection of ukiyo-e woodblock prints, which were collected over 200 years by one of Matsumoto's wealthy merchant families. Pieces carefully chosen from that collection are on display.



The Bustling Downtown District, Just Outside the Station

Chain restaurants are few and far between, leaving room for plenty of unique bars and restaurants. Many establishments sit on small side streets, but don't hesitate to stop in and get your fill of local cuisine, sake, wine, and more.



Cold, pristine water from the surrounding peaks around Matsumoto wells up throughout the city. Visit the different springs and listen to the babbling sounds of the water.



Hot Springs

From the edges of downtown Matsumoto to remote locations in the mountains, there are 16 hot



Spring Bus Service to the Mountains

From late May until the end of June, you can take a bus up to Norikura's Snow Valley situated at an altitude of 2,600 m. Popular activities include walking along the 10-meter-high walls of snow



Nakamachi Street

Kura, traditional storehouses characterized by their black-and-white, crisscross-patterned walls, line this road. Surrounding you with the atmosphere of a castle town, the shops here offer handicrafts and folk crafts. In addition to restaurants and pubs selling regional sake made with local ingredients, chic cafes and confectionery shops with unique themes have been popping up left and right.

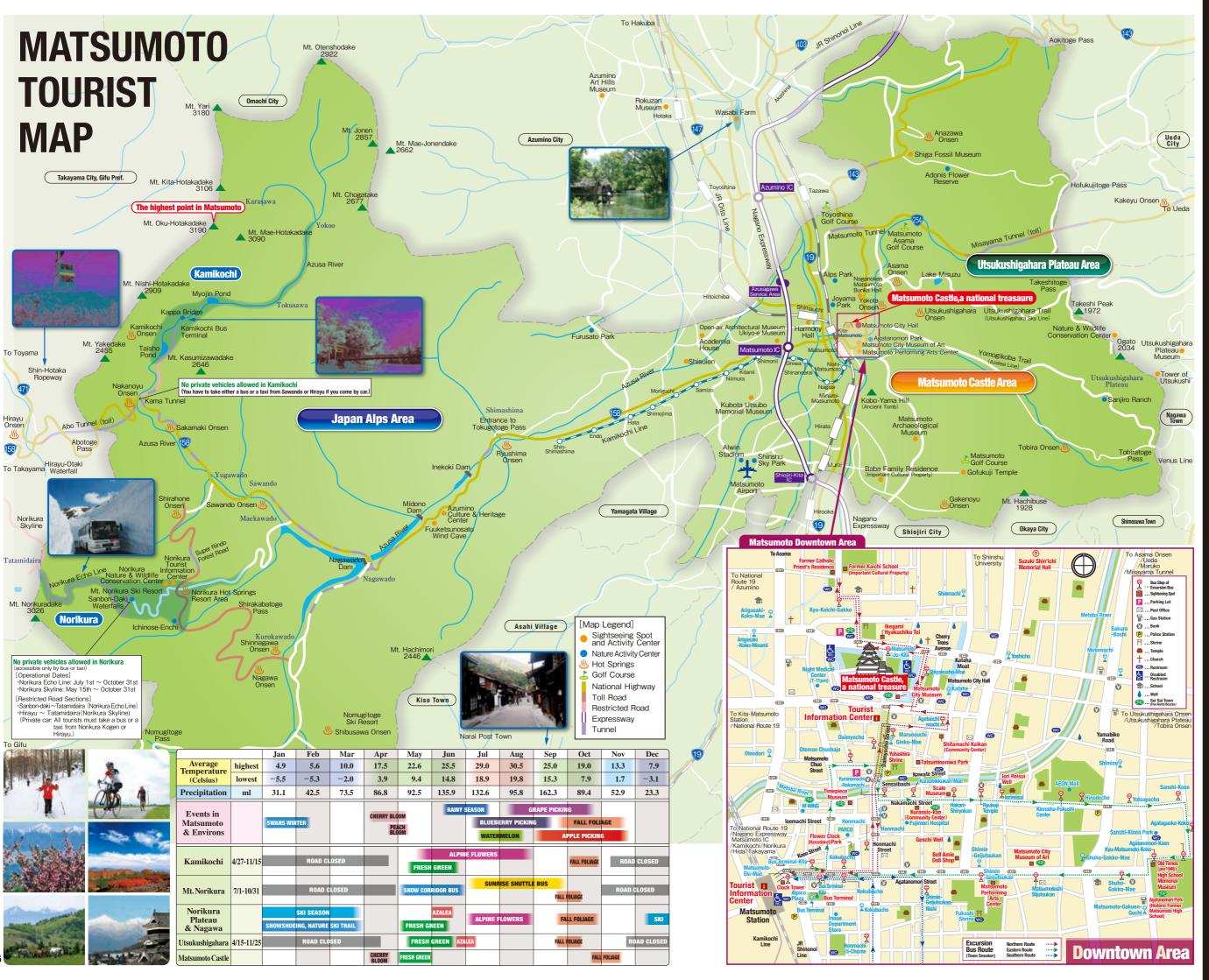
The uncommon shops that line this street give the area a retro feel. Take a leisurely stroll down this pedestrian-friendly street, located just in front of Yohashira Shrine, any day of the year. A frog god is enshrined here, and the area is known as a sacred place for frogs. Music performances, markets, and other events are also held here regularly.

Toii Soba

The regional cuisine of the Azusa River area, the birthplace of buckwheat noodles. Place some noodles in the basket and dip them briefly into a pot full of mushrooms and other seasonal

Apples

The big temperature differences between day and night coupled with plenty of sunlight makes Matsumoto's apples splendidly sweet and juicy. Besides Fuji apples, varieties developed right in Nagano Prefecture have also become popular.



Town Sneaker Buses



Fare for one ride is ¥200 (West and South Courses are ¥150 to ¥200) A one-day pass is ¥500.

Sui Sui Town



attractions. Rentals can be taken out from 9 a.m Return hours are between 4:30 and 9 p.m. depending on the rental location, 24-hour bicycle sharing rentals are also

Hello Cycling's paid bike sharing

Rate: ¥60/15 min (max. ¥1,000/day Rent/return hours: 24-hour

Local Buses



depart from the bus terminal, located to your righ across the street when you exit Matsumoto Station's Castle Exit. You can use a credit card a the bus terminal to purchase tickets for ochi, bus passes, and other tickets (credit

Access to Kamikochi, Norikura & **Shirahone Onsen**

From Matsumoto Station, take the Kamikochi Line train from track 7. Get off at the final stop, Shin-Shimashima and



Kamikochi

One way ¥2,500 / Roundtrip ¥4,650

Matsumoto Sta.

Norikura Kogen Tourist Information Center

One way ¥1,800 / Roundtrip ¥3,350

Matsumoto Sta.

Shirahone Onsen

One way ¥2,000 / Roundtrip ¥5,550 6